

# Full Website Report for yourwebsite.com

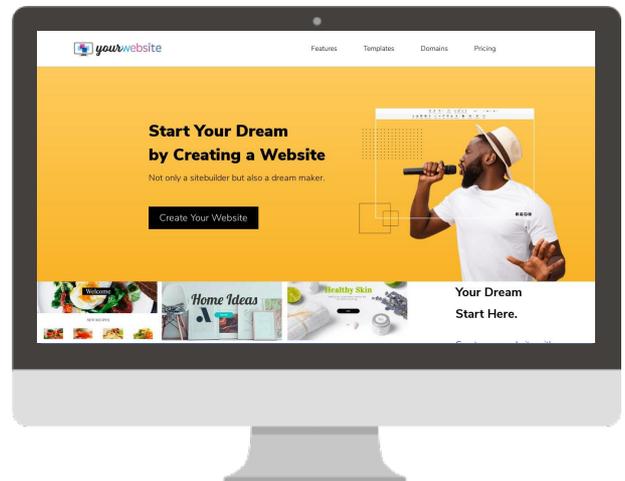
This report rates your website based on strength of various SEO factors such as On Page Optimization, Internal & External Page Links, Social Following and more. The overall Grade is on a 100 to 1 scale, with most major, industry leading websites in the 80+ range. Improving your grade will generally make your website perform better for users and rank better in search engines. All the recommendations for improving your website are at the bottom of this report. Feel free to contact us if you have any questions.

## Audit Results for yourwebsite.com



Your page is good

You have 9 Improvements Recommended



SEO



Usability



Performance



Social



Security



## Child Pages

### Page

/about-us

/addons-market

/backup

/blog

/domains

/email-marketing

/features

/hosted-exchange

/pricing

/seo

/ssl

/templates

/usage-policy

/vpn

/web-hosting

/website-monitoring

## SEO Results



### Your SEO is very good!

Congratulations, your page is well optimized for SEO performance. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You can continue to build on your strong position through further application of SEO strategies like content generation and link building.

## HTML HEADER

### Title Tag



You have a title tag of optimal length (between 10 and 70 characters).

Easy Website Builder - Create a Website | Yourwebsite.com

Length : 57

### Meta Description Tag



Your page has a meta description of optimal length (between 70 and 320 characters).

Create your own website today with the best drag-and-drop website builder! Get fast hosting and all the tools you need to create a custom site in minutes.

Length : 154

## BODY CONTENT

### Header Tags



Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

#### Header

#### Tag Frequency

H1	1	<div style="width: 10%;"></div>
H2	8	<div style="width: 40%;"></div>
H3	10	<div style="width: 50%;"></div>
H4	17	<div style="width: 80%;"></div>
H5	0	<div style="width: 0%;"></div>
H6	0	<div style="width: 0%;"></div>

#### Tag Value

H1 Start Your Dreamby Creating a Website

H2 Your DreamStart Here.

H2 Unlimited PossibilitiesFor Your Dream

H2 Wish to Own Your Online Store? Start Selling Today.

H2 Stick With Your Dream We'll Help You Grow.

H2 Start Your Dream With Our Website Builder.

H2 We've Got Your back 24/7

H2 Frequently Asked Questions (FAQs)

H2 Create Your Website In Minutes

H3 Good for photographers

H3 Perfect for shopowners

H3 Designers will love this

H3 Let your creativity shine

H3 Great for startups

H3 See how easy it is to create a website

H3 Products

H3 Add-ons

H3 Company

H3 Support

H4 Web Hosting

H4 SSL Certificate

H4 SEO

H4 Cloud Backup

H4 Email Marketing

H4 VPN

H4 Choose a template

H4 Get a domain name

H4 Add Your Content

H4 Publish Your Site

H4 Market Your Site

H4 Do I need to know code to use the site builder?

H4 Can I cancel my plan?

H4 I already own a domain, can I use it with Yourwebsite?

H4 Are the website builder templates mobile-friendly?

H4 I use a different website builder, why should I use yours?

H4 Is the website maker easy to use?

## Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

### Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
website	✓	✓	✓	15	
create	✓	✓	✓	7	
start	✗	✗	✓	7	
online	✗	✗	✓	7	
site	✓	✓	✓	6	
dream	✗	✗	✓	6	
marketing	✗	✗	✓	5	
builder	✓	✓	✓	5	

### Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
create your website	✗	✗	✓	4	
website builder	✓	✓	✓	4	
online store	✗	✗	✓	3	
web hosting	✗	✗	✓	3	
cloud backup	✗	✗	✓	3	
email marketing	✗	✗	✓	3	
features templates	✗	✗	✗	2	
get started	✗	✗	✗	2	

## Amount of Content



Your page has a low volume of text content which search engines can interpret as 'thin content'. It has been well researched that higher text content volumes are related to better ranking ability in general.

Word Count: 472

## Image Alt Attributes



You do not have any images missing ALT attributes on your page.

## LINKS

### Number of Backlinks



You have a strong level of backlink activity to this page.

Backlink data provided by **MOZ**



**2.3M**

External  
Backlinks



**23.3k**

Referring  
Domains



**52**

Moz Domain  
Authority

### Top Backlinks



These are the highest value external pages we have found linking to your site.

Domain Authority	URL
------------------	-----

98	<a href="https://make.wordpress.org/marketing/2018/02/28/wordpress-jargon-glossary/">make.wordpress.org/marketing/2018/02/28/wordpress-jargon-glossary/</a>
98	<a href="https://core.trac.wordpress.org/ticket/40705">core.trac.wordpress.org/ticket/40705</a>
98	<a href="https://wordpress.org/support/topic/login-page-for-wordpress-site/">wordpress.org/support/topic/login-page-for-wordpress-site/</a>
98	<a href="https://wordpress.org/support/topic/redirect-www/">wordpress.org/support/topic/redirect-www/</a>
98	<a href="https://wordpress.org/support/topic/warning-puts-spam-ads-in-the-plugin/">wordpress.org/support/topic/warning-puts-spam-ads-in-the-plugin/</a>
98	<a href="https://wordpress.org/support/topic/the-force-ssl-option-link/">wordpress.org/support/topic/the-force-ssl-option-link/</a>
98	<a href="https://wordpress.org/support/topic/unexpected-t_function-in-keyring/">wordpress.org/support/topic/unexpected-t_function-in-keyring/</a>
98	<a href="https://wordpress.org/support/topic/any-tips-on-using-with-wp-all-import/page/2/">wordpress.org/support/topic/any-tips-on-using-with-wp-all-import/page/2/</a>
98	<a href="https://wordpress.org/support/topic/custom-styling-gone-with-new-version/">wordpress.org/support/topic/custom-styling-gone-with-new-version/</a>
98	<a href="https://wordpress.org/support/topic/force-ssl-is-gone/">wordpress.org/support/topic/force-ssl-is-gone/</a>

### On-Page Link Structure



We found 44 total links. 30% of your links are external links and are sending authority to other sites. 14% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Anchor	Type	Follow/Nofollow
<a href="https://yourwebsite.com">https://yourwebsite.com</a>	Internal	Follow
<a href="https://yourwebsite.com/features">https://yourwebsite.com/features</a>	Internal	Follow
<a href="https://yourwebsite.com/templates">https://yourwebsite.com/templates</a>	Internal	Follow
<a href="https://yourwebsite.com/domains">https://yourwebsite.com/domains</a>	Internal	Follow
<a href="https://yourwebsite.com/pricing">https://yourwebsite.com/pricing</a>	Internal	Follow
<a href="https://my.yourwebsite.com/clientarea.php">https://my.yourwebsite.com/clientarea.php</a>	External	Follow
<a href="https://my.yourwebsite.com/clientarea.php">https://my.yourwebsite.com/clientarea.php</a>	External	Nofollow
<a href="https://yourwebsite.com/addons-market">https://yourwebsite.com/addons-market</a>	Internal	Follow
<a href="https://my.yourwebsite.com/terms.php">https://my.yourwebsite.com/terms.php</a>	External	Follow
<a href="https://my.yourwebsite.com/knowledgebase/107/How-Do-I-Update-My-Domains-Name-Servers.html">https://my.yourwebsite.com/knowledgebase/107/How-Do-I-Update-My-Domains-Name-Servers.html</a>	External	Nofollow
<a href="https://www.youtube.com/watch?v=nRBaLVj9YAg">https://www.youtube.com/watch?v=nRBaLVj9YAg</a>	External	Nofollow
<a href="https://yourwebsite.com/web-hosting">https://yourwebsite.com/web-hosting</a>	Internal	Follow
<a href="https://yourwebsite.com/email-marketing">https://yourwebsite.com/email-marketing</a>	Internal	Follow
<a href="https://yourwebsite.com/hosted-exchange">https://yourwebsite.com/hosted-exchange</a>	Internal	Follow
<a href="https://yourwebsite.com/website-monitoring">https://yourwebsite.com/website-monitoring</a>	Internal	Follow
<a href="https://yourwebsite.com/backup">https://yourwebsite.com/backup</a>	Internal	Follow
<a href="https://yourwebsite.com/ssl">https://yourwebsite.com/ssl</a>	Internal	Follow
<a href="https://yourwebsite.com/seo">https://yourwebsite.com/seo</a>	Internal	Follow
<a href="https://yourwebsite.com/vpn">https://yourwebsite.com/vpn</a>	Internal	Follow
<a href="https://yourwebsite.com/about-us">https://yourwebsite.com/about-us</a>	Internal	Follow
<a href="https://yourwebsite.com/blog">https://yourwebsite.com/blog</a>	Internal	Follow
<a href="https://my.yourwebsite.com/privacy-policy.php">https://my.yourwebsite.com/privacy-policy.php</a>	External	Follow
<a href="https://yourwebsite.com/usage-policy">https://yourwebsite.com/usage-policy</a>	Internal	Follow
<a href="https://my.yourwebsite.com/submitticket.php?step=2&amp;deptid=23">https://my.yourwebsite.com/submitticket.php?step=2&amp;deptid=23</a>	External	Follow
<a href="https://my.yourwebsite.com/knowledgebase">https://my.yourwebsite.com/knowledgebase</a>	External	Follow
<a href="https://www.facebook.com/Yourwebsite-181846792334562">https://www.facebook.com/Yourwebsite-181846792334562</a>	External	Nofollow
<a href="https://www.youtube.com/channel/UC2mD3zZ4RYlcXfiBqqLE">https://www.youtube.com/channel/UC2mD3zZ4RYlcXfiBqqLE</a>	External	Nofollow
<a href="https://www.linkedin.com/company/yourwebsite-com">https://www.linkedin.com/company/yourwebsite-com</a>	External	Nofollow

### Friendly URLs

Your page links appear friendly (easily human or search engine readable).



## INDEXING

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



## OTHER

### Robots.txt

Your website appears to have a robots.txt file.



<http://yourwebsite.com/robots.txt>

### XML Sitemaps

Your website appears to have an XML sitemap.



<https://yourwebsite.com/sitemap.xml>

### Analytics

We could not detect an analytics tool installed on your page.



Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

### Schema.org Structured Data

Your page is using Schema.org structured data.



# Rankings

## Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic	
your web site		1	590	179	
your website		1	320	97	
your website		1	110	33	
fast hosts login		93	6,600	13	
favicon sizes		85	6,600	13	
your website		1	50	11	
what is a favicon		41	4,400	9	
our website		4	140	9	
your website		1	30	9	
err connection timed out		9	590	8	

## Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



**758**

Monthly  
Traffic  
Volume

## Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	8
Position 2-3	1
Position 4-10	29
Position 11-20	99
Position 21-30	117
Position 31-100	1,267

## Usability



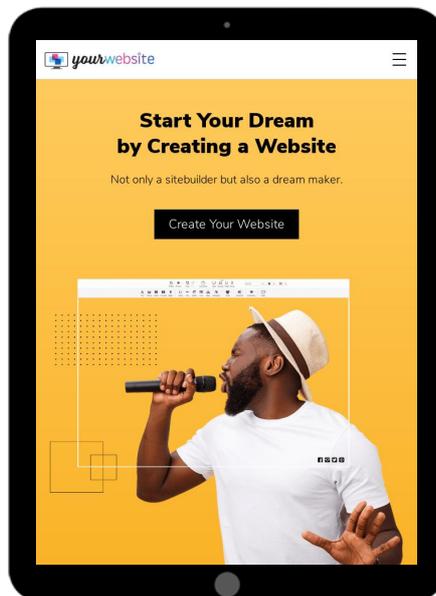
### Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

*i*



### Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



### Flash Used?

No Flash content has been identified on your page.



### iFrames Used?

There are no iFrames detected on your page.



### Favicon

Your page has specified a favicon.



### Legible Font Sizes

There is some text on your page that is small and may not be legible enough for particular users. We recommend reviewing all text on your page in different devices to ensure that it is of appropriate size.



#### Text Block

```
.nav-menu
```

```
.elementor-widget-social-icons.elementor-grid-0 .elementor-widget-container, .elementor-widget-social-icons.elementor-grid-mobile-0 .elementor-widget-container, .elementor-widget-social-icons.elementor-grid-tablet-0 .elementor-widget-container
```

### Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.



## Performance Results



### Your performance is very good!

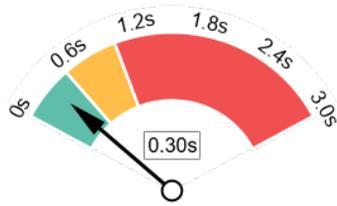
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

### Page Speed Info

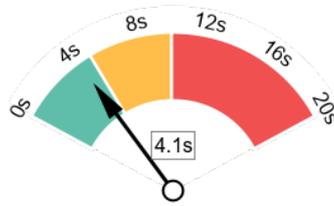
Your page's server response time is reasonably low which is good for load speed and user experience.



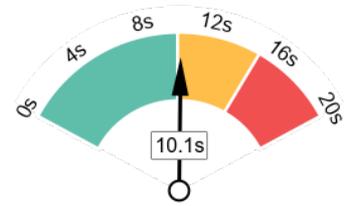
### Server Response



### All Page Content Loaded



### All Page Scripts Complete

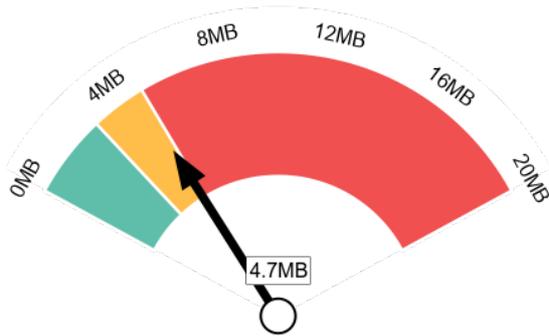


### Page Size Info

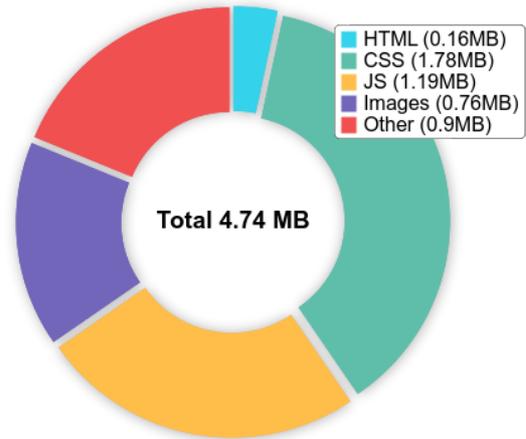
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



### Total Page Size



### Page Size Breakdown



### Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.



63

Total Objects



4

Number of HTML Pages



5

Number of JS Resources



36

Number of CSS Resources



8

Number of Images



10

Other Resources

### Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



## AMP Indicator

AMP Related Doctype Declaration	✗
AMP Runtime	✗
AMP CSS Boilerplate	✗
Embedded Inline Custom CSS	✗
AMP Images	✗
AMP HTML Canonical Link	✓

## JavaScript Errors

Your page is not reporting any JavaScript errors.



## GZIP Compression

Your website is using GZIP compression.



## Optimize Images

All of the images on your page appear to be optimized.



## Minification

All your JavaScript and CSS files appear to be minified.



## Deprecated HTML

No deprecated HTML tags have been found within your page.



## Inline Styles

Your page appears to be using inline styles. Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.



### Line Style

839	display:none;visibility:hidden
866	font-size: 1rem;
871	font-size: 1rem;margin-left: 5px;
909	font-size: 14px;
972	font-size: 14px;
1297	font-size: 14px;
1445	font-weight: bold; line-height: 1.3;
1955	font-size: 14px; margin: 0;
1982	fill:#fff;stroke:#a7a9ac;stroke-width:0.2px
1982	fill:url(#radial-gradient)
1982	fill:#001722
1982	fill:#001722

1982 fill:#001722

1982 fill:#001722

1982 fill:#001722

1982 fill:#001722

1982 fill:#001722

1982 fill:#231f20

1982 fill:#231f20

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#ed1c2e

1982 fill:#fcb131

1982 fill:#fcb131

1982 fill:#003473

1982 fill:#fff

1982 fill:#0058a0

1982 fill:#0058a0

1982 fill:#0058a0

1982 fill:#0058a0

1982 fill:#faa61a

1982 fill:url(#radial-gradient-2)

1982 fill:#fff

1982 fill:#fff

1982 fill:#009ddd;fill-rule:evenodd

1982 fill:#ed1c2e;fill-rule:evenodd

1982 fill:#ed1c2e;fill-rule:evenodd

1982 fill:#fff;fill-rule:evenodd

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#009ade

1982 fill:#002f87

1982 fill:#002f87

1982 fill:#009ade

1982 fill:#002f87

1982 fill:#009ade

1982 fill:#009ade

1982 fill:#002169

1982 fill:#002f87

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#fff

1982 fill:#f68d22

1982 fill:#f68d22

1982 fill:#f68d22

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#2f3030

1982 fill:#2f3030

1982 fill:#818283

1982 fill:#343535

1982 fill:#818283

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

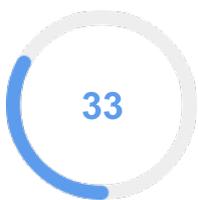
1982 fill:#1c75bc;fill-rule:evenodd

1982 fill:#fff;stroke:#a7a9ac;stroke-width:0.2px

1982 fill:#231f20;fill-rule:evenodd

1982 fill:#231f20;fill-rule:evenodd

## Social Results



### Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

#### Facebook Connected

Your page has a link to a Facebook Page.



## Facebook Open Graph Tags



Your page is using Facebook Open Graph Tags.

Tag	Content
og:locale	en_US
og:type	website
og:title	Make your own website in minutes
og:description	Use a powerful website builder on Yourwebsite.com to create fabulous professional and responsive internet sites. You can easily customise, build and design your website in a matter of minutes.
og:url	https://yourwebsite.com/
og:site_name	yourwebsite.com
og:image	https://yourwebsite.com/wp-content/uploads/2020/06/musician-yourwebsite.png
og:image:width	1238
og:image:height	1030

## Facebook Pixel



We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a piece of analytics code that allows you to track users retarget them with Facebook Ads in future.

## Twitter Connected



No associated Twitter profile found as a link on your page.

## Twitter Cards



Your page is using Twitter Cards.

Tag	Content
twitter:card	summary_large_image
twitter:title	Create your own website in minutes
twitter:description	Use a powerful website builder on Yourwebsite.com to create fabulous professional and responsive internet sites. You can easily customise, build and design your website in a matter of minutes.
twitter:image	https://yourwebsite.com/wp-content/uploads/2020/06/musician-yourwebsite.png
twitter:label1	Written by
twitter:data1	Silvan
twitter:label2	Est. reading time
twitter:data2	4 minutes

### Instagram Connected

No associated Instagram profile found linked on your page



### YouTube Connected

Your page has a link to a YouTube channel.



### YouTube Activity

You have a low number of YouTube channel subscribers.



**17**

Followers



**643**

View Count

### LinkedIn Connected

Your page has a link to a LinkedIn profile.



## Security Results



### Your security looks very good!

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

### SSL Enabled

Your website has SSL enabled.



### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



### Email Privacy

No email addresses have been found in plain text on your page.



## Technology Results

### Technology List

These software or coding libraries have been identified on your page.



Technology	Version
animate.css	
 Bootstrap	
CloudFlare	
 Elementor	
 Font Awesome	
 Google Font API	
 Google Tag Manager	
 jQuery	
 MySQL	
 OWL Carousel	
 PHP	
 WordPress	
 WP Rocket	
 Yoast SEO	15.4

#### Server IP Address

104.21.92.244

*i*

#### DNS Servers

boyd.ns.cloudflare.com

tia.ns.cloudflare.com

*i*

#### Web Server

cloudflare

*i*

#### Charset

text/html

*i*

## Recommendations

SEO

Use your main keywords across the important HTML tags

Low Priority

SEO

Increase Page text content

Low Priority

Social

Create and link your Twitter profile

Low Priority

Mobile & UI

Review and Increase Font Sizes across devices

Low Priority

Social

Setup & Install a Facebook Pixel

Low Priority

Performance

Remove inline styles

Low Priority

SEO

Implement an analytics tracking tool

Low Priority

Social

Create and link associated Instagram profile

Low Priority

Social

Increase your YouTube channel subscribers

Low Priority

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